



RUN/WALK

Saturday, January 22, 2022

Starts @ Trinity Park Pavilion # 1, 2300 West 7th Street, FW, TX 76107

The second Blizzard Blast 5K & 10K Run/Walk serves as a fundraiser for our College Readiness/Leadership Workshops and Scholarship Fund for Latino nursing students. Since the inaugural in 2017 of the Foundation, we have awarded over \$165,000 in scholarships. We are striving to continue our efforts so that we may enact change on a national level.

About us

Cuidado Casero Foundation envisions a world where students can achieve their dreams without financial hardships being a barrier to their education. We recognize that education is the key that equips our students with the ability to overcome their economic circumstance and reach their goals. For this reason we have made it our mission to give back to our community and empower a new generation of nurses to care for the highly underserved Latino community.

Our wish is to provide assistance, opportunity and hope to individuals in our community who meet the requirements, have the ability and financial need so that they may pursue a degree in nursing.

Through scholarships, mentoring, college readiness/ leadership workshops, and career guidance.

Our Request

We are inviting you to join us by supporting our 2nd 5K & 10K Run/Walk as a sponsor. The Blizzard Blast benefits scholarships that are awarded to Latino nursing students who are currently enrolled or accepted into a nursing program and who have both demonstrated financial need and the ability, commitment, and desire to continue their education.

As corporate sponsors, you will be recognized for your investment in the future of our community. In the back of this informational flyer, you will find a few sponsorship opportunities and benefits your organization receives for your sponsorship.

Additionally, please visit our website at www.cuidadocaserofoundation.org for more information about the Foundation and our mission.

The Cuidado Casero Foundation, is a 501 (c) (3) non-profit organization. Your contribution is tax deductible! Our tax identification # 81-0622690.

Thank you for your considering of our request to sponsor our second Blizzard Blast 5K & 10K Run/Walk.

2018 & 2019 Scholarship Recipient



Sponsor us



Race Route Signage Sponsor: \$200.00-\$250.00

- ◆ Company name and logo will appear on printed yard sign 18x12 and displayed along the 5K & 10K race routes.
- ◆ Company name will appear on the runner shirts, in type.
- ◆ Mention on Social Media

Silver Sponsor: \$300.00-350.00

- ◆ Company name/logo with any other information will appear on printed yard sign 24x18 and displayed prominently along the 5K & 10K race routes.
- ◆ Company logo will displayed on the runner shirts.
- ◆ One (1) complimentary race entry.
- ◆ Mention/Company logo on Social Media

Start/Finish & Water Station Race Sponsor \$500.00 or more

- ◆ Company name/logo with any other information will appear on printed yard sign 24x18 and displayed prominently along the the 5K & 10K race routes.
- ◆ Sponsor listing on CCF website to include company name and link
- ◆ Company logo displayed prominently on the runner shirts
- ◆ Company signage allowed at the Start/Finish area (signage provided by sponsor)
- ◆ Two (2) complimentary race entries
- ◆ Hyperlink to your website and frequent mention on CCF social media



2018 & 2019
Scholarship Recipient

Sponsorship Information

CCF's Blizzard Blast 5K & 10K Run/Walk Fundraiser . Saturday, January 22, 2022

Trinity Park Pavilion # 1 2300 West 7th Street, Fort Worth TX 76107

PLEASE PRINT CLEARLY

Name(s) to appear for Sponsorship/Advertisement for Signage: _____

Contact Name: _____ Position: _____

Phone: _____ Email: _____

Address: _____ City/State/Zip Code: _____

Sponsorship Package (Sponsorship package details listed in letter above):

- Race Signage (\$200.00-\$250.00) Silver Sponsor (\$300.00-\$350.00) Start/Finish Race Sponsor (\$500.00 or more)

Other information:

Please provide camera ready artwork or email your ad in pdf or JPEG format on or before January 3, 2022.

Email to doris@ccfoundation.us